EMERGENCY RESPONSE & PREPAREDNESS
ACTIVE SHOOTER

ACTIVE SHOOTER

An active shooter is an individual actively engaged in killing or attempting to kill people in a confined and populated area, typically using firearms.

Generally, characteristics of an active shooter are:

-Victims are selected at random
-Event is unpredictable and evolves quickly
-Knowing what to do can save lives

WHEN AN ACTIVE SHOOTER IS IN YOUR VICINITY

When an Active Shooter is in your vicinity, you must be prepared both mentally and physically to deal with the situation. **YOU HAVE THREE OPTIONS:**

Run
If there is an accessible escape path, attempt to evacuate the premises. Visualize possible escape routes in advance. Leave your belongings and get out. Call 911 when you are safe.

Hide
If running is not possible, find a place to hide where the active shooter is less likely to find you. Lock and/or blockade the door. Silence your cell phone. Hide behind large objects if possible. Remain very quiet and do not leave your hiding place until you are sure the threat is over.
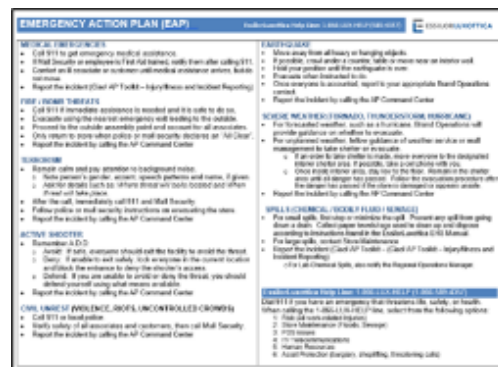
Fight
As a last resort, and only when your life is in imminent danger, attempt to disrupt and/or incapacitate the active shooter.

Remember: always call emergency services (911) as soon as it is safe to do so!!

WHEN LAW ENFORCEMENT ARRIVES

• Remain calm and follow instructions
• Drop items in your hands (i.e., bags, jackets)
• Raise hands and spread fingers
• Always keep hands visible all the time
• Avoid quick movements toward officers, such as holding on to them for safety
• Avoid pointing, screaming, or yelling
• Do not ask questions when evacuating

Remember that you also have available the **Emergency Action Plan card**. Don't forget to always leave it visible in the store. In addition to all other emergency cases, there are indications regarding the case of active shooters.

Don't forget to share your feedback and suggestions on how we can improve our health and safety programming!
Contact RetailSafety@luxotticaretail.com with any questions.